

Hawks Athletic Boosters, Inc. Membership Meeting
Sept. 8, 2014
7 PM

Attendance

Lisa Grant	Ingrid Shumate	Tawnie Jewett
Diane Rose	Sue Reynolds	Theresa Hayman
E.W. Nowland	Melissa Schweitzer	Pam Dorsey

Call to Order

The meeting was called to order at 7:01 PM by President Sue Reynolds.

Approval of Aug Minutes

Vicki White motioned to approve the August 2014 meeting minutes. The motion was seconded by Lisa Grant. The motion passed unanimously.

Treasurer Report (Vicki White)

- Booster Club cards and accounts have been updated.
- At this time, 5 of 6 scholarships from last year have been paid. Vicki requested the contact information for the last remaining scholarship recipient to find out why the scholarship has not yet been activated.
- Concession stand totals for the first week - \$3,667.00.
- 2014-15 budget - Vicki and Mr. Nowland discussed and reviewed the 2014-2015 budget/Student Activities Office needs. The start of the priority list (as according to Mr. Nowland) is as follows: the turf field, golf cart, gator, and supplies for the trainers and individual teams. Mr. Nowland will contact Vicki with updates/changes as needed.

Student Activities (E.W. Nowland)

- The first home Varsity Football game went well on Friday. The boys, coaches, and students shined.
- All other sports are going well. F/JV Volleyball won Battle of the Birds. The Varsity game was underway at the time of this meeting.
- MSBTSN is Thursday, September 11th and the HSBTSN is next Thursday, September 18th.
- Varsity Football is playing Westfield September 12th.
- Conference Golf will play at Herndon Centennial on September 17th and 18th. We may have two young men move to the Conference level for Golf.
- Homecoming is vs Yorktown on October 10th.
- Mr. Spera and the SYC will deliver the \$110,000 check to Mr. Nowland in the near future. Mr. Nowland needs the Booster Club \$20,000 check so that the money can be submitted to Fairfax County. The remaining \$10,000 must be in by December 31, 2014. SYC would like to present the Booster Club and the Hayfield community with a check at a home football game. They will decide which football game works for them as a Board and contact Mr. Nowland.
- The Bird Bowl for Football is vs. Edison on November 4th.
- The Field Hockey Bird Bowl is Monday September 29th.
- Mr. Nowland reported that the Spirit Shop is GREAT!
- www.hawksathletics.org has been updated/the look of the site has changed.
- Once the turf field construction is underway, the Student Activities Office would like to set up a fundraiser website for community members to donate to the field or to specific teams. More information will come at a later date.
- Mr. Nowland clarified that Huddle dues/memberships are per team.

Committee Reports

Membership (Theresa Hayman)

- o Membership is going well. Theresa and Vicki are working the SquireUp issue - specifying what charges when to what. As of this week, \$13,000 in membership sales!

Spirit Wear (Diane Rose & Tawnie Jewett)

- o Recent earnings: \$743 from the game, \$415 from shop, \$100 from across the street, plus store charges.

- The store is running out of polos, hats/scarves. Diane and Tawnie are ordering long black t-shirts, ordering orange sweatshirts (H with checker pattern), and grey sleeve orange t-shirts with writing down the side.
- Results for the raffle for the jacket: sold \$45 in tickets (SGA helped with selling the bracelets, magnets, and raffle tickets).
- There was great interest shown in selling the jackets. We may order up to 24 to see how they sell. Beads will also be ordered for Homecoming.
- The Team Tremaine shirts were sent to the family and an email was received from the family (t-shirts will also be sent to his father and brothers).
- PTA Ford Day – Spirit Wear will set up a table (October 26), we will also sell Sno-Cones and cotton candy.

Fundraising – Ingrid Shumate and Pam Dorsey (Will meet with Sue to discuss future plans.)

Old Business

- *Plant Sale permit* (Rorer's Produce) – In speaking with Mr. Rorer, he cannot do pumpkin sales with only 21 days. He also can't share the time period with Edison. The time/labor for set-up outweighs the profit for him. Edison/Rorer's/Sue have been communicating with one another. Sue put together a coupon to send business his way. Depending upon how many coupons come in, he will give us a donation. He can do the tree fundraiser for the 21 days. We will lose \$3,000 by not having the fall stand.
- *Concessions* (outdoor and indoor) – New signs are being made (they should be available this week). Hanging the signs will occur upon arrival. Issue with the indoor refrigerator – power surge occurred this weekend. Some items had to be thrown away for safety.
- *3 on 3 Tournament* – It is off the calendar due to financial/"people" cost. Unless there are major donors, profit really only comes from concessions. The fundraiser is not a viable option right now. Other avenues may be explored for the future (such as a request to host AAU tournament).
- *Amazon Smile* – Theresa will send out additional information.
- *Modell's Team Weeks* [Fall (Aug) / Spring (Feb?)] – The Manager said the event went really well – almost \$8,000 in sales which will give us a \$398.75 check (coming in the mail in 4-6 weeks).
- *Meeting dates:* 10/6, 11/10, 1/12, 2/9, 3/9, 4/13, 5/11, 6/4 – Varsity Celebration

New Business

- *New Principal Welcome Bag* – A new principal has not yet been identified. We will team with other school groups to purchase a Hayfield Hawks monogrammed bag full of spirit items.
- *Planning for Spring 5K* – Form needs to be completed now. Should we add vendor/group table sales? Should we open concessions?

Adjournment

- A motion to adjourn the meeting was made by Melissa Schweitzer at 8:05 PM. The motion was seconded by Lisa Grant. The motion passed unanimously.

Upcoming events: MS BTSN 9/11; HS BTSN 9/18
 Next meeting M 10/6
 Homecoming 10/10-11