

**Hawks Athletic Booster, Inc. Membership Meeting
November 10, 2014**

Attendance

Sue Reynolds	James Ross	Ingrid Shumate
Diane Rose	Tawnie Jewett	Dave Collins
Matt Artero	Martin Grimm	E.W. Nowland
Bill Lewis	Vicki White	Melissa Schweitzer
Theresa Hayman	Pam Dorsey	

Call to Order

The meeting was called to order at 7:02 PM by Sue Reynolds, President.

Approval of September Minutes

Theresa Hayman made a motion to accept the September meeting minutes. Lisa Grant seconded the motion. The motion carried unanimously. Sue Reynolds also took a moment after the approval of the September minutes to thank the group for all of its efforts since our last meeting. It is greatly appreciated.

Treasurer's Report (Vicki White)

The check for \$20,000 for the turf field has been given to Mr. Nowland. The Modell's drive netted \$390. Century gave us the rebate check of \$500. The Ford Drive4UrSchool earned \$40. The outdoor concession stand has been doing alright. Hopefully it will be made up with this week's playoff game. Vicki White asked Mr. Nowland and Mr. Grimm if the Boosters will again be subsidizing the student tickets (presale for student tickets). For students who purchase the ticket during the presale, the cost will be \$5 and Boosters will cover the remaining \$2. Otherwise, students will need to pay \$7 at the gate. Melissa Schweitzer motioned that Boosters cover the \$2 balance for all student tickets purchased during the presale. Vicki White seconded the motion. The motion approved unanimously.

Student Activities (E.W. Nowland)

Mr. Nowland reported that Winter sports began today. Touching Bases will be held tomorrow. Mr. Chuck Miller is the new Associate Principal and he will start at Hayfield on December 1st, 2014. Friday night's football game was a great night as it was Senior Night and SYC presented the turf field check; Hayfield had the School Board represented. We will be hosting football on Friday for the first round of playoffs. Lisa Grant volunteered to send Mr. Nowland the link for signing up to work the concession stand. Mr. Nowland also provided a Turf Field update: Mr. Grimm has been working with Design & Construction on the upcoming summer install. The stadium field will be football and soccer line with other sports being ticked and painted during their seasons. The practice field will be predominantly lined for soccer, but the Student Activities Office is working to get the practice field to be marked with lacrosse lines as well. A scoreboard meeting will occur this Friday with Mr. Grimm. Mr. Nowland hopes to use national sponsors through Design & Construction. The annual Tipoff Tournament will be held December 5th and 6th. Montrose, West Springfield, and Woodbridge will be in attendance. Mr. Nowland thanks everyone for their continued help and support. Sue Reynolds asked Mr. Nowland and Mr. Grimm about the new nutritional guidelines: Is there going to be any impact on concession stands? Mr. Nowland stated that no, there are no restrictions on concessions for games and events; however, there are restriction for sales of food during the first 30 minutes after school.

Committee Reports

Membership (Theresa Hayman)

Membership sales are almost at \$14,000. We expect an increase in sales with the start of Basketball season. The price will be reduced in the Spring.

Spirit Wear (Diane Rose and Tawnie Jewett)

The Car Show brought in \$220. The Spirit Shop dedication and Senior Night game brought in \$1200. Almost all hats and gloves have been sold. Diane Rose is hoping to restock as much as she can by Friday's playoff game. Spirit Wear will sell at the game and at Meet the Coaches Night. They will also work on being represented at a few of the Spring games. Tawnie Jewett is looking into new shorts/designs.

Fundraising (Ingrid Shumate and Pam Dorsey)

The annual 5k has been reviewed (additional paperwork and insurance). For such a short turnaround, it does not look like there will be time to get it together for the spring. The suggestion of holding a craft fair was reintroduced. Edison was used as an example: they made approximately \$8,000 at their craft fair. They charged an entrance fee and booth fees. Another idea is a Top Golf mini tournament. Amanda/Amber at Top Golf stated that it will cost \$500 for 3 hours of course rental. It will also cost \$10 per person, not including the food and drink minimum. We may make more money holding a golf tournament at Greendale/Hilltop (or other golf course). Ingrid Shumate will reach out to both courses for quotes.

Old Business

- Plant Sale Permit (Fairfax County and Rorer's Produce)* – We have the letter of approval for the sale of Christmas trees. Mr. Grimm spoke with Tammy Kaufax about the restrictions placed upon us for the flowers/pumpkin sales. There may be the option of speaking with Jeff McKay about getting an exception grandfathered in for Hayfield and Edison. He is hoping that speaking with Supervisor McKay may yield an exception and a better understanding of how losing the stands affects the students.
- Amazon Smile* – Please continue to send out the link. Funds should be submitted to the account automatically (quarterly). We aren't able to log into our account.
- Modell's Team Weeks* – We have received the check from the latest event. We can set up the Spring Sports now – to start the first week of February.

New Business

- B-Green/B-Thrifty* - We have not yet heard whether or not these bins have been accepted. This bin would be located in the back of the school. We get \$.10 per pound. The permits have already been approved within Fairfax County. Because we are a high school, they suggested that we have two bins. There are extra events each season. If we find our bins are full, they will come and pick it up early. They can also do home pick-up.
- SOAR Cards* – The committee needs items to be donated to the program. Sue Reynolds will check with Mr. Mercer to see if we will be reimbursed or if it will be a straight donation.
- Concession Coverage* – A suggestion was made by a representative of Football that Cheer and Dance also cover concession stand during the Fall season. The example of how Edison runs their stand was used as a discussion starter on getting teams and groups interested in covering concession stand shifts. It was explained that they give that season's teams the first chance to work the concession stand. If the stand exceeds \$3,000, the team gets \$100 dollars. If the stand does not make that number, the team gets \$50. If the slots are not completely filled, another team has the chance cover the stand. There would be an issue with some events not even bringing \$100. The suggestion was made to open it up to other clubs as well. It will also need to say – percentage after the profit. 8th grade students need 5 community service hours per month. They would be eager to help as well.
- Outdoor Concession Clean-Up* – When all home football games have concluded, the Student Activities Office will bring all items inside. The County will turn off the water.
- Winter Sport Needs/Events?* – Can a temporary sign be posted stating food available and price? Can there be information providing basic instructions for the concession stand? Yes, they will be reposted. Could we have a dedicated drink window? Boosters will cover all conference wrestling.

Commented [BR1]: The items about concessions was related to "concession suggestions." For the winter events, we have the Tip-off Bball event and conference/tournament wrestling (date information to come soon.)

Adjournment

Theresa Hayman motioned to adjourn the meeting at 8:24 PM and Lisa Grant seconded the motion. The motion carried unanimously.

Upcoming Events:

Meet the Coaches – Tuesday, November 18, 2014 at 6:30 PM
Next Meeting – TBD in December