

Hawks Athletic Boosters, Inc. Meeting

August 18, 2014

7 PM

Attendance

Sue Reynolds	Melissa Schweitzer	Theresa Hayman
Lisa Grant	Rudy Coffield	Amy Babcock
Deborah Koester	Diane Rose	Jim Mercer
Vicki White	Donna Spivy	Roy Spivy

Call to Order

The meeting was called to order at 7:03 PM by President Sue Reynolds.

Approval of May Minutes

Melissa Schweitzer motioned to approve the May 2014 meeting minutes. The motion was seconded by Lisa Grant. The motion passed unanimously.

Treasurer Report (Vicki White)

- Turf field has been approved. The remaining \$10K has to be paid by the end of January.
- Expenses thus far have gone towards updating the concession stand.
- Vicki will work with E.W. Nowland to get a "wish list" for the 2014-2015 school year.
- Signature responsibilities have been updated.

Student Activities (Theresa Hayman)

- All fall sports have gotten off to a successful start – approximately 335 athletes came out for the Fall season (a few more freshmen usually come out after school begins).
- New Head Coaches: Football – Eric Henderson; Field Hockey – Chuck Cirino
- Kristin Berberich will return to Hayfield as a teacher and as a coach after her battle with Leukemia.
- The concession stand looks great.
- Alumni Walk looks great.
- Spirit shop is AWESOME.
- Kudos go out to the parent support seen at the start of the football season – hydration and feeing athletes after practice has gone exceptionally well.
- The sea crates have been removed from the upper field behind the visitor bleachers.
- The Student Activities Office is excited to work with the new Board and build on past successes while looking for continued growth and improvements.
- Turf update: Installation will occur in the Summer of 2015. The second field site is still undetermined at this time.

- New Fundraising – The website for general athletic donations (same company, same format) will be coming soon.
- The Student Activities Office is still working with FCPS as they are still reviewing county regulations regarding the scoreboard.
- Upcoming Events: Thursday, August 21 – Varsity Football scrimmage site has changed to Lake Braddock; Wednesday, August 27 – Hawk Flight – Spirit Wear and passes will be sold/Student Activities will be selling pizza and drinks; Tuesday, September 2 – First day of school; Friday, September 5 – First home Varsity Football game vs. South County

Committee Reports

Membership (Theresa Hayman)

- Membership has raised just over \$3,000.00. Many people picked up applications at Meet the Coaches Night; it is expected that more applications/dues will be received.
- Hawk KIT will include a membership attachment the next time it goes out.
- Updated membership lists will be provided for each meeting/event.

Spirit Wear (Diane Rose/Tawnie Jewett)

- Vicki will get the log-in information for Square, Inc. so that individual reports can be downloaded.
- Blankets will arrive Wednesday.
- Umbrellas have arrived.
- Fun hair, Mohawk, pom-pom hair – a few of each were ordered for fun. They are now for sale.
- Coats (free with merchandise purchase) will be raffled off beginning at Hawk Flight.
- Mr. Tremaine spirit bracelets and magnets will continue to be sold. The money that is raised/donated will be used for a scholarship.
- The spirit store will also host a Facebook page to show merchandise/ordering options. No ordering will be done through the Facebook page – ordering will continue as is done now through Diane and Tawnie.
- Suggestion made by Tawnie to donate Tremaine Strong T-Shirts to the Tremaine family. A motion was made by Vicki White and seconded by Melissa Schweitzer. Motion carried unanimously.

Old Business

- **3 on 3 Tournament** – October 18, 2014 – Registration will begin the first week of school. Mr. Mercer is waiting on Mr. Nowland for final approval of all forms/bookings. PSAs can be sent via two radio stations (free advertising) through Mr. Mercer. Concessions will be open (all day). Paisanos has offered food donations that we can sell for the day – they need the letter (non-profit letter)(they will also give donation, hopefully). Coach will also reach out to Michael Blank at Z-Pizza for donations/gift certificates. Coach is also asking

his assistant coach to help canvass the area for other donations/help. (Doors open at 8 AM, Play will run from 9 AM to 7 PM, Clean-up will occur immediately after the final game.) As the date gets closer, we will work with the Student Activities Office to get the word out to the students/groups within Hayfield Secondary itself. (Chris Spera will help coordinate the referees for the tournament.)

- **Plant Sale Permit** - Charlene (contact in the Edison office) has been working with us to see if we can get a waiver on the timeline of the permit (beyond 21 days). We will proceed with getting all permits needed and possibly work with/team with Edison High School to partner for longer time periods/extend the selling opportunities. The Board will look to possibly partner with Hayfield Elementary and use their space.
- **Concession Clean-Up** (Food List and Pricing) - New refrigerator has been moved into the concession stand. Faucet has been fixed and the sink has been bolted to the wall. The floor trim application needs to be touched up. Concession stand prices were reviewed.
- **Amazon Smile (Update)** - Mary Allan set up Amazon Smile last year. When ordering on Amazon, make the order through Smile (do not wait until checkout). Choose the Hayfield Secondary/Parents USA Org. group/option. More information will come at the next meeting. Information will also be put out in the next KIT.
- **Modell's Week (Fall/Spring Sports)** - may be able to extend into the first week of September. Sue Reynolds will contact the store manager to discuss.
- **Hawks Athletic Boosters, Inc. Meeting Dates:** September 8, October 6, November 10, December - TBA, January 12, February 9, March 9, April 13, May 11 (Elections/Varsity Celebration Preparation), June 4 (Varsity Celebration)

New Business

- **Consistent Use of Hawks Athletic Boosters, Inc.** - We need to work to update our name across documents, fundraisers, etc.

Adjournment

- A motion to adjourn the meeting was made by Sue Reynolds at 8:09 PM. The motion was seconded by Lisa Grant. The motion passed unanimously.

Upcoming Events:

- Back to School Night - September 11th (MS) 18th (HS) from 6-9 PM
- Hawk Flight - Wednesday, August 27, 2014 (Set up is at 2 PM; Event is 3-7 PM) - Spiritwear and Membership
- Homecoming weekend is October 10-11
- Hawktober Hoops - Saturday, October 18, 2014

Next Meeting is September 8, 2014 at 7 PM in the Career Center.